

# P.Ashok kumar

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Mobile:91-9902436179.

## Career Objective:

To achieve success in the field of digital marketing and grow with the organization

## Academic Qualifications:

- **Digital Marketing** from **Web Marketing Academy**, Bangalore.
- **Diploma (Mechanical Engineering)** from Govt.polytechnic, Anantapur with an aggregate of **60.22%**
- **S.S.C.** from LRG Vidyalayam, Kirikera

## Personal Skills:

- Highly dedicated and with well developed communication skills.
- Enthusiastic to learn new concepts fastly & Problem solving skills.
- Good motivator works well independently as well as a member of a group

## Digital Marketing Techniques Used :

- Keyword research and analysis
- Off Page SEO
- On page SEO (optimizing Title ,URI,Meta description, Content ,Anchor text ,Internal LInks,XML site map ,HTML sitemap,Keyword research ,Google Search console,,Robot .txt,image Altr text, header tags(h1,h2,h3...h5) ,user navigation etc
- PPC advertisements ( Search ,Display and Video Advertising)
- Social Media Marketing (SMM)
- Done offpage Quality Backlinks, PDF submission, PPT submission ,Microblogging ,content curation ,social media promotion , social bookmarking ,Question & answer ,Blog commenting , Social group activities , Classified Submission,Local listing , Inspiration Design posting with help of Canva ,Adobe spark and postermymwall .

## Projects and Training :

- Search Advertising Campaign for **www.Ynotpics.com**
- Display Advertising Campaign for **Ynotpics**
- Video and Overlay Ad on Youtube and Display Networks
- Social Media Campaigns on **Ynotpics**
- Search Engine Optimization on **ynotpics**

**Hobbies:**

- Playing Chess, Cricket & listening music

**Languages Known:**

- English
- Telugu

**Personal Profile:**

Father's Name	:	P.RAMAPPA
Date of Birth	:	01/07/1989
Nationality	:	Indian
Date of Birth	:	01/07/1989
Nationality	:	Indian
Sex	:	Male
Marital Status	:	Un-Married
Permanent Address	:	P.Ashok kumar P.Ramappa Vinayaka Nagar, Kirikera Post, Hindupur Mandal 515211, Anantapur(D), Andhra Pradesh.

**Declaration:**

I hereby mentioned that the above information is true to the best of my knowledge.

**Date :**

**(P.AShok kumar)**

**Place :** Hindupur

