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| Vishakha Shirke Multimedia Journalist Mumbai | Mobile: 9920434174/ 9920015970Email: vish1509@gmail.comBlogs: writersvish@blogspot.in   <http://reeltoread.blogspot.in/> |

**SUMMARY**

I am a multimedia journalist active in the news and media for last 17 years. Till date, I have extensively worked for television, print, online news media on the national and regional level. Apart from news media, I have also worked as a Language Editor for an international publication. My research, analysis and editorial skills always help me to get a perfect vision for news and feature stories. I had primarily worked for audio-visual and print media and have thorough experience of television and print news media. I had successfully delivered the output as a news anchor, editor, producer, show host & correspondent. I am multilinguist too. I am a Psychology graduate and did my diploma in journalism from Xavier Institute of Mass Communication, Mumbai. My skills include writing & editing news and feature stories, researching, scripting, proofreading, content editing & creation, editing books, conceptualization & developing feature story & show ideas, interviewing, team leading, communication, reporting and giving a fine end to the product. I can work on various news editing, video editing and page making software platforms. Films, Music, Literature, Travel, Environment and Wildlife conservation are my areas of interest.

**PROFESSIONAL EXPERIENCE**

**Language Editor**

**Sage Publications India Pvt. Ltd**

May 2016 – Sep 2016

‘Bhasha’ is the SAGE Publication’s regional language venture and I was responsible for the editing and quality checking of the translated Marathi books which are now published successfully. My primary role was to assist in bringing high quality ‘Bhasha’ books with attention to editorial excellence. Also, analysing quality & complexity of translation, proofreading, editing and translation, checking and improving the overall standard of the book was my prime responsibility. I had worked on various types of books including academic, socio-political, corporate finance, psychology, economy etc.

**Sr. Sub Editor-Feature**

**Prahaar newspaper**

Aug 2013 – Mar 2016

 I had worked for Prahaar newspaper as a Sr.Sub Editor for Feature desk.  My work had involved ideation and coordination for feature stories on feature supplement pages, writing features on various subjects such as travel & adventure, science & technology, literature & culture, health, women, entertainment, education, social events, home decor etc. Also, supervising the feature team’s work, editing daily feature supplements, doing reporting and interviews was the part of my work. For more than a year I had written a weekly column ‘**Bhatkanti’**, which was based on my journey moments & experiences from all over the country and also, had written a weekly column **‘Shortcut’** which was based on global short films for Prahaar’s entertainment supplement ‘Relax’. I had written science-technology based articles regularly for Prahaar's science and technology supplement on weekly basis through my column **‘Shodhbodh’** during my tenure.

**Travel feature writer & Media Researcher**

 **Freelance**

I write travel features for various publications and was engaged in research work for various documentaries, film & serial production projects. For Rupa Publication I have translated the book ‘Learning to fly’, written by former President of India, Dr. A.P.J. Abdul Kalam from English to Marathi. I had done research work for the film **‘City within the City’**, directed by 2015 National award winner director Tuhinabha Majumdar. Here is the link: <https://youtu.be/QJ5kOFRyRGk>  . I have been an **Editor** of the book **‘Menstrupedia’** which was produced by **‘Whisper**’, brand product of the company, Procter & Gamble. Also, written Marathi script and done audio production for ‘**Menstrupedia’** video which is being used on different media platforms such as mobile application, YouTube etc. The link for video is: <https://youtu.be/LV7Qc2hxp2w>

**Assistant Editor-Business news**

**IBN-Lokmat Marathi news**

Oct 2007 – Mar 2010

IBN-Lokmat is a Marathi news channel of Network 18 group. I started working there in its initial phase as an Assistant Editor for Business news & also produced and anchored half hourly Business Live Interactive Show- **‘Shreemant Vha’-**based on personal finance guidance. Researching, guest line-up, scripting, anchoring & overall supervising the production for this show was my responsibility. As a business correspondent, I have done news reporting for important sectors like the stock market, automobile, technology, aviation, FMCG, IT, retail, realty etc. Apart from this, I have anchored and produced daily 15 minutes live news bulletin at 6 pm and 10 am covering the business news. I have also done live OB reporting, translating, scripting & editing stories, translating feature shows from English to Marathi, show quality check, monitoring the news updates was the part of my job responsibility. I had coordinated news & sources while handling the challenging job on assignment desk of IBNL. Here is the link for my show on IBN-Lokmat news channel: <https://youtu.be/Q0S7X_KRTO0>

**Sr. Copy Editor**

**Network 18**

Sep 2006 – Apr 2007

I joined Josh 18 Hindi news website of Network18 group in its starting phase and I was given the responsibilities to translate, write and edit business news content into Hindi from English. I had also done editing & packaging of business news videos along with selecting, cropping & captioning images. This was Network 18’s first Hindi news website ‘Josh18’.

**Feature Reporter**

**Navshakti, Loksatta, Sakhi**

Dec 2004 – Sep 2006

I had worked as a sub-editor for ‘Navshakti’, the Marathi news daily from Free Press Journal group for few months. For ‘Loksatta’- Marathi newspaper from Indian Express group & ‘Sakhi’- Hindi magazine from Jagran group, I have done one to one & set interviews with entertainment world celebrities such as Diya Mirza, Pallavi Joshi, Abu Jani, Sandip Khosla, Ravi Chopra, Hemamalini, Annu Kapur, Shekhar Suman, Imran Hashmi etc. This freelance work included writing Bollywood shoot reports & features.

**News Sub-Editor**

**Sahyadri (DD 10) & Sahara Samay Mumbai**

Feb 2004 – Nov 2004

Worked as a Desk Editor in Sahara Samay Mumbai & handled all the prominent news desk responsibilities including producing news bulletin, reporting, writing news scripts, updating news ticker & narration for the news stories etc. For Sahyadri DD-10 news worked as a casual sub-editor and attended all the required tasks of a newsroom.

**News Sub-Editor**

**ETV Marathi News channel**, Hyderabad

May 2001 – Jan 2003

As a sub- editor, I had single-handedly produced both hourly (5 minutes) & half hourly (National & Regional) bulletins. Editing the news stories, keeping track of the local, national, international news, subbing news copies, scripting the news, translation of news scripts, doing voice-over etc was the part of my daily news tasks in ETV Marathi news.

**News Sub-Editor**

**ETC Music Network Ltd.**

Mar 2000 – Mar 2001

I had worked as a sub-editor for ETC Hindi news which was a part of music channel back then, had gained good experience of news production. I had also done scripting, story editing, reporting and doing voice over for Hindi news. I handled desk responsibilities for channel's two half-hourly news bulletins in Marathi i.e. SARANSH (daily) & MAGOVA (weekly), covering news from Mumbai & Maharashtra.

**Program Assistant**

**AIR, Mumbai**

Jun 1999 – Apr 2000

Worked as a Program Assistant for AIR, Mumbai, B Station. I have done narration, scripting for various radio shows & radio spots as well as produced them.

**EDITING SOFTWARE SKILLS**

ENPS (ELECTRONIC NEWS PROVIDER SYSTEM)

Quark Express
Newswrap 4CPlus
AVID 6.0, FCP
NON-LINIER (ADOBE PREMIER 6.0, MAIN ACTOR SEQUENCER V3.70 & 5.2)
TMPGEnc news editing software

**LANGUAGES**

Language which I can understand (introductory level): Kannada, Telugu, French
Languages which I can read, write & speak: - English, Hindi, Marathi, Bengali, Gujarati

**PERSONAL PROFILE**

Date of Birth- 15th September 1976
Marital Status- Single
Nationality- Indian
Residence Address: 9/10 Everest Society, Deendayal Road, Dombivli (west).Dist.Thane, Maharashtra

**EDUCATION**

**Diploma in Marathi Journalism**

Xavier's Institute of Mass Communication

1997 – 1999

**Diploma in Computer Programming & Applications (DCPA)**

TATA Info Tech

1997 – 1998

**Level I Diploma in French Language**

Alliance Francaise

2004 – 2004

 **B.A. Psychology**

K.V.Pendharkar College, Dombivali

1992 – 1997

LinkedIn Profile: <https://www.linkedin.com/in/vishakha-shirke-01553329/> Twitter Profile: <https://twitter.com/fleminco>

* **References available on request.**
* **Expected CTC: around 6 Lakhs P.A.**