



MANOHARA H

DIGITAL MARKETER

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PROFILE

I am an experienced digital marketer seeking a full-time position in the field of digital marketing, where I can apply my knowledge and skills for continuous improvement.

EXPERIENCE

DIGITAL MARKETING EXECUTIVE | NOV 2016 - CURRENT

- Managing social media accounts and create social media for daily postings - 4 clients
- Increased social media following and clicks by 150%
- Handling Google analytics, webmaster tools, and SEOProfiler to analyse website traffic and audience.
- Web content creation
- Photo creation & editing for content and social media.
- Market research for content creation
- influential marketing
- Handling MailChimp

DIGITAL MARKETING INTERN | APR 2016 - NOV 2016

- Created content for the Hospitality industry and eCommerce
- Developed a social media strategy to increase the following of the company website
- Created buyer personas for 4 clients
- Almost all of them mentioned in the current job responsibilities.

SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Facebook Advertising
- Corporate blogging
- Project management
- Mailchimp
- Photo editing
- Market research

EDUCATION

BACHELOR OF ENGINEERING, ELECTRONICS & COMMUNICATIONS

MVJ COLLEGE OF ENGINEERING | 2008 - 2012

SECONDARY EDUCATION

JNV KOLAR | 2001 - 2008