Sandeep D'Souza

S/o Mr. Simon D'Souza
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Career Objective: - Seeking a lead assignment to utilize my SEO and Web development skills of over 3 years of experience and abilities in the corporate world that offers professional growth and is driven to excellence while being resourceful, innovative and flexible.

Professional qualification:-

- Very good in working as a part of team and convincing people/customers.
- Ambitious, dedicated, self motivated and goal oriented.
- Unique ability to adapt quickly to challenges and changing environments.
- Personable, articulate, and professional in both appearance and manners.

Professional Experience:-

1. Niveus Solutions Private Limited,Udupi - Software Developer/SEO Associate
   May 2016 - December 2016

   Responsibilities:
   - Programming using technologies such as PHP, HTML, Mysql and Wordpress.
   - Responsible for writing high quality unique content for The Website.
   - Conducted keyword research based highly relevant and trafficked keywords.
   - Preparing traffic report using Google Analytics.
   - Responsible for conducting PPC/Google Adword Campaign and Google Adsense for the website.
   - Suggested improvements for SEO: internal architecture, identify content gaps and communicate any new content opportunities.

   Wordpress Projects:
   http://niveussolutions.com/
   http://templetours.co.in/
   http://tulunadu.online

SEO Projects
http://boutikmundo.com
http://tulunadu.online
 http://templetours.co.in

2. <u>Ad Circle Creative Services,Mangaluru –SEO Associate</u>
   November 2014 – April 2016(1.5years)

   <u>Responsibilities:</u>
   - Responsible for complete SEO process (on & off page optimization) and web analytics.
   - Provided SEO guidance and recommendations for SEO friendly website design and development.
   - Preparing traffic report using Google Analytics.
   - Responsible for SEO lead generation and Organic Traffics.
   - Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords.
   - Responsible for writing high quality unique content for The Website.
   - Responsible for conducting PPC/Google Adword Campaign for the website.

    <u>SEO Projects:</u>

   http://www.adcircle.ae
   http://www.hahmitsolutions.com/
   http://www.konkanworld.com
   http://cryolux.com
   http://cryolux.com.au
   http://www.quantapac.com.au/

3. <u>Kiran Technologies,Mangaluru – SEO Analyst/PHPDeveloper</u>
   April 2013- April 2014(1year)

   <u>Responsibilities:</u>
   - Identifying and implementing strategies for increasing site traffic through organic search listings without being blacklisted.
   - Researching and resolving HTML code and content, link architecture and navigation issues.
   - Continually monitoring organic search rankings to increase traffic and generating leads.
   - Assisting & designing the layout of web pages when required.
   - Creating and reviewing reports for various online sites and promotions.
   - Generating Leads for the Business.
   - Interacting with client to understand the project and finalize its scope.
   - Database designing and fixing the bugs.

   <u>SEO key Projects</u>
   http://www.travelpartner4you.com/
   http://kirantech.in/

   <u>PHP Key Project:</u>

   Attendance Management System :(PHP, AJAX and MYSQL)
   Description: Attendance System is software designed to eliminate manual attendance and to prepare attendance report for any organization.

   Responsibilities included but not limited to:
   - Development of new modules as per client request.
   - Developing database tables.
   - Maintenance and bug fixing

   <u>Education:-</u>

   BE. Computer Science Engineering, July 2012 - Visvesvaraya Technological University (VTU) Karnataka.

   Passed 12th and 10th grade with First class respectively.

Technical Skills:-

- Programming Languages: C, C++.
- Scripts and documents: HTML, CSS, MYSQL, JAVASCRIPT , Wordpress, Core PHP.
- Servers and Softwares: Wamp Server, Adobe Dreamweaver.
- SEO Skills: Google Keyword Planner, Web Analytics, SEM, PPC, Google Adsense.

Professional Training/Freelancing:-

- Php/Mysql course from GOAL TECHNOLOGIES, UDUPI during August-September 2012.
- Attended Campus Connect Foundation program conducted by Infosys in MITE during April 2011.
- Attended Two days of "INTERNET ENTREPRENEURSHIP" Workshop Conducted by Keen Technoto in Mangaluru on 27th and 28th September 2014.
- Actively Participated in Advanced Six Months SEO Training conducted by Keen Technoto in Mangaluru from May-November 2013.
- Worked as Trainee Php Developer for Six Months in Isoft Technologies, Mangaluru during November 2012-March 2013.
- Worked as SEO Freelancer for Mansion Group, Mangaluru during May 2014-October 2014.

Personal Details:-
- Date of Birth   : 29-Sept-1990
- Marital Status   : Single
- Nationality   : Indian
- Languages Known   : English, Hindi, Kannada, Tulu, and Konkani.
- Passport Details   : K3830022 Issued: 28-8-2012 Expiry: 27-8-2022
- Skype Id   : Sandeep.dsouza9

DECLARATION
I hereby declare that, all the details furnished by me are true to the best of my knowledge and belief. I assure you that, in case of my selection, I will render my service dedicatedly to the cause.

Place: Mangaluru, India   Sincerely,
Date: SANDEEP DSOUZA