



# SUNISH SIVAN

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Contact No: +918281796995

: +917025806308

## Objective

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To obtain a marketing position with an organization which demonstrates skill in marketing, administration and sales can be used to maximize profitability and promote growth.

## Work experience

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- **MARKETING EXECUTIVE** 15 OCTOBER 2014 –16 NOVEMBER 2015  
OBH COMPUTER EDUCATION PRIVATE LIMITED [Bangalore]  
Conducting and evaluating marketing campaigns  
Communicating with target audience and managing customer relationship  
Analyzing and investigating price, demand and competition
- **BUSINESS DEVOLPMENT EXECUTIVE** 23 DECEMBER 2013-23 AUGUST 2014  
ING VYSYA BANK [Bangalore]  
Generating leads  
To increase the customer base by developing relationships with clients  
Prepared weekly confidential sales reports for presentation to the sales manager
- **MARKETING TRAINEE** 11 MARCH 2013 — 13 NOVEMBER 2013  
DESIGN MINE [Kochi]  
Generating potential leads and gathering their project requirements  
Follow ups and proper interaction with clients  
Analyze and research the business expansion to ensure revenue generation/sales

## Education

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- **MBA**[Marketing and IT] **2013**  
T JOHN College, Bangalore University, Bangalore  
Projects done  
Organization: V-Guard industries limited, Vennala, kochi, Kerala  
Freelance: Study on the effectiveness of advertisements in online social network and user perception
- **BBA** **2010**  
Leads B School, Manonmanian Sundarnar University Kochi, Kerala
- **+2** **2007**  
St. Ignatius Higher secondary school, kanjiramattom, Kerala
- **SSLC** **2005**  
St. George English medium higher secondary school, Thalayolaparambu, Kerala

## Key skills and strength

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- Brand building
- Good presentation and communication skill
- Willing to learn and listen
- Creativity
- Leadership abilities
- Decision making

## Computer skills and certification

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- Digital Marketing : Train edge Consulting, Bangalore
- MS Office
- MLE N+(A+), I-NET InfoTech, Kochi
- MCITP(course completed) I-NET InfoTech, Kochi
- CCNA(course completed) I-NET InfoTech, Kochi

## Interests

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- Computing, Chatting, Painting, Listing music

## Personal information

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Name	:	<b>SUNISH SIVAN</b>
Date of Birth	:	09 - 12 - 1988
Nationality	:	Indian
Marital Status	:	Single
Language Known	:	English, Hindi, Malayalam, Tamil, and kannada
Permanent Address	:	Oliparambil - House. Vadaka P.O, Varikkamkunnu, Kottayam Dt. Kerala, India. PIN. 686605.
Mob	:	+918281796995, +917025806308
E Mail	:	sunishoss@gmail.com

### **PASSPORT DETAILS**

Passport No.	:	J3127800
Place of Issue	:	COCHIN
Date of Issue	:	12-03-2011
Date of Expiry	:	11-03-2021

## Declaration

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I hereby declare that all the above mentioned particulars are true and accurate to the best of my knowledge.

Date:

Place:

SUNISH SIVAN