**Product Attribute**

**Name:** title (frontend display: product listing & product detail, search word) common attribute and required

**Description:** product description (frontend display: product detail page) generally common for all site but it is not compulsory required

**SKU:** stock keeping unit is most import in ecommerce site generally. (Upc, ean, isbn, asin)

**Weight:** display frontend + courier service + packing (Need to give unit)

**New date (start, end):** display new arrival product in front

**Status:** active/inactive for display product

**Supplier price:** price of supplier

**Price:** product price display and cart manage

**Special Price:** special offer price

**Special price date (start, end):** special price start and end dates

**Tax of product:** Product tax (Set Price including tax or excluding tax)

**Manage stock in low quantity continue:** manage stoke by product yes/no

**Quantity:** manage inventory (Ex. 0 to infinite)

**Minimum Quantity allowed in cart:** set lower limit for add to cart

**Maximum Quantity:** set upper limit for add to cart

**Stock availability:** in stock/out stock

**Related product:** **Related** products also appear in the product info page, but they are products that are meant to be purchased in addition to the one that the customer is viewing

**Up sells:** **Up-sells** for a product are items that you would like your customer to buy instead of the product that he is viewing, and they are pricey, better quality, etc.

**Cross-sell:** **Cross-sell** items can appear both in the product page and in the shopping cart but they are a bit like an impulse buy – similar to items at the cash registers in grocery stores.)

<http://inchoo.net/magento/related-products-up-sells-cross-sells-in-magento/>

**Custom option:** Dynamic attribute for product warranty, money back, color, size etc.

**Meta title:** seo purpose

**Meta keywords:** seo purpose

**Meta description:** seo purpose

**Image:** multiple image (Base/small / thumbnail)

**Gift option:** Add product as gift

**Delivery time and availability test:** according to pin code

**Description payment option:** payment option net banking, credit card, debit card

**Warrantee/guaranty/exchange/money back:** attribute or functionality

**Emi option:** product EMI

Brand name

Packaging size

Return policy

Shipping charge

Search term

**Display Side:**

**Review:** As per customer review for product (Need to do by anil)

**Rating:** As per customer review for product (Need to do by anil)

**Best seller/trusted/authorized:** show on product page

**Recently view:** product

**Coupon code:** for product skim

**Order placed:** Number of times product sold